



From **22 to 28 November 2021**, the Embassy of Italy will be hosting the sixth edition of the "Week of the Extraordinary Italian Taste", an initiative of the Italian Ministry of Foreign Affairs and International Cooperation.

This year's theme is "**Tradition and perspectives of Italian cuisine: awareness and enhancement of food sustainability**", with a particular focus on the relationship between Italian agricultural products and the land they come from.

The events organised for this edition aim to celebrate and promote the fundamental aspects of the **Italian cuisine, culture and culinary tradition**, and throughout the week we will explore topics of current interest, such as:

- The enogastronomic excellences of Italian regions and territories focusing on their traditions and identities.
- The relationship between food, design and sustainability.
- The safeguard and enhancement of protected and controlled denomination products known as DOP and DOC.

The events, upon invitation and covid-compliant, will be enriched by some important partners:

ASSICA and Istituto valorizzazioni salumi italiani, respectively the association and the institute of the Italian deli meats will join to illustrate history, culture, quality and sustainability of the Italian cured meats.

Craft ACT: Craft + Design Centre, a non-profit membership based organisation which supports local artists, designers and makers will moderate a debate on the relationship between design, art and sustainability, also in the food industry.

Albergo Etico, a strong socially committed program originally developed in Asti, Italy, and now also present in Australia, that provides employment and independent living opportunities to young people with intellectual disabilities, helping them to achieve their independence goals.

Finally, **Visit Italy web radio** will dedicate an episode to the Week of the Extraordinary Italian Taste. H.E. Ambassador Francesca Tardioli will introduce the main features of the 2021 edition and prestigious guests, including Chef Luca Ciano and international artists Tina Arena and Lisa Hunt, will share their perspective on Italian cuisine.

The episode to be aired on Tuesday 8.00pm (repeated Wednesday 12.00pm, Saturday 10.00pm & Sunday 2pm AEST) will be available on: <https://www.inmystream.app/player2/enit.html>

In collaboration with:

