



MAECI|3020100|20/02/2026|0001032-P



Embassy of Italy
Canberra

PUBLIC NOTICE

FOR THE IDENTIFICATION OF SPONSORS FOR THE CELEBRATION OF THE NATIONAL DAY (2 JUNE 2026) AND ANY ADDITIONAL EVENTS

NOTICE IS HEREBY GIVEN

that the Embassy of Italy in Australia intends to seek sponsorships to fund the event organised on the occasion of the Italian National Day on 2 June 2026 (hereinafter also referred to as the “**National Day**” or the “**Event**”) and for any additional events (hereinafter also referred to as “**Other Events**”).

This notice does not constitute an invitation to bid nor an offer to the public pursuant to Article 1336 of the Italian Civil Code, nor a promise to the public pursuant to Article 1989 of the Italian Civil Code. It does not initiate any procurement procedure, nor does it give rise to rankings, score attributions, or any other merit-based classifications.

This notice is intended to explore the interest of public and private entities in funding the Event and Other Events, in the capacity of sponsors.

1 – PROMOTING ENTITY

The Embassy of Italy in Canberra, located at 12 Grey Street, Deakin, ACT 2600 (hereinafter also referred to as the “**Administration**”), acts as the sponsee and promoting entity of the Event.

2 – SUBJECT AND NATURE OF SPONSORSHIPS

On the occasion of the celebrations of the Italian National Day 2026, the Embassy of Italy in Canberra plans to organize an institutional and promotional event and to carry out related communication activities. The event will be promoted and highlighted through communication initiatives directed at local media, as well as through the Embassy’s social media channels (Facebook, X, Instagram, LinkedIn).

Sponsorships may be financial in nature, through the provision of a monetary contribution, or technical in nature, through the direct provision of services or supply of goods.



The Embassy may allow multiple sponsors to fund the Event and Other Events, ensuring the simultaneous presence of the logos and/or trademarks of each sponsor on graphic and promotional materials.

The following four categories of sponsorship are provided:

A) PLATINUM SPONSOR

Sponsors fall within this category upon providing a contribution of at least **AUD 20,000.00** (twenty thousand Australian dollars) or a higher amount, or through the **provision of goods or services of equivalent value**.

This category includes:

- a) inclusion of the company logo, with the designation of *platinum* sponsor, on printed and digital promotional materials (e.g., roll-ups, videos, invitations), during the National Day celebrations or Other Events;
- b) mention in the institutional speech;
- c) the opportunity to invite up to 5 selected guests to the National Day celebration;
- d) the opportunity to display company promotional materials during the Event or Other Events;
- e) visibility of the company logo, on printed and digital materials during the events scheduled until 31st December 2026;
- f) mention in the ANSA press release relating to the National Day or Other Events.

B) GOLD SPONSOR

Sponsors fall within this category upon providing a contribution between **AUD 10,000.00** (ten thousand Australian dollars) and **AUD 20,000.00** (twenty thousand Australian dollars), or through the **provision of goods or services of equivalent value**.

This category includes:

- a) inclusion of the company logo, with the designation of *gold* sponsor, on printed and digital promotional materials (e.g., roll-ups, videos, invitations), during the National Day celebrations or Other Events;
- b) mention in the institutional speech;
- c) the opportunity to invite up to 3 selected guests to the National Day celebrations;
- d) the opportunity to display company promotional materials during the Event or Other Events.



C) SILVER SPONSOR

Sponsors fall within this category upon providing a contribution between **AUD 5,000.00** (five thousand Australian dollars) and **AUD 10,000.00** (ten thousand Australian dollars), or through the **provision of goods or services of equivalent value**.

This category includes:

- a) inclusion of the company logo, with the designation of *silver* sponsor, on printed and digital promotional materials (e.g., roll-ups, videos, invitations), during the National Day celebrations or Other Events;
- b) the opportunity to display company promotional materials during the Event or Other Events.

D) BRONZE SPONSOR

Sponsors fall within this category upon providing a contribution between **AUD 1,000.00** (one thousand Australian dollars) and **AUD 5,000.00** (five thousand Australian dollars), or through the **provision of goods or services of equivalent value**.

This category includes:

- a) inclusion of the company logo, with the designation of *bronze* sponsor, on printed and digital promotional materials (e.g., roll-ups, videos, invitations), during the National Day celebrations or Other Events.

3 – ELIGIBLE APPLICANTS

Public and private entities that meet the following requirements are eligible to submit the expression of interest:

- a) absence of the grounds for exclusion referred to in Articles 94, 95 and 98 of Legislative Decree No. 36 of 31st March, 2023, as well as any other situation considered by law to be prejudicial or limiting the contractual capacity;
- b) for legal entities, in addition to point (a), the absence of bankruptcy or insolvency proceedings;
- c) non-affiliation with organisations of political, trade-union, philosophical or religious nature.

4 – EXPRESSIONS OF INTEREST

Expressions of interest must be drafted exclusively using the form attached to this notice as **Annex “A” (“A”)** and must include the following elements:

- a) details of the applicant;



- b) type of sponsorship:
 - if **financial**: indication of the amount and the currency of the contribution to be provided;
 - if **technical**: indication of the goods and/or services to be provided in support of the organisation of the Event or Other Events and their economic value;
- c) a declaration confirming acceptance of all the conditions set out in this public notice.

The application must be accompanied by the company logo in high definition and the following declarations, drafted in accordance to the template attached to this notice under letter “B” (“Annex B”):

- a) a declaration confirming the absence of the grounds for exclusion referred to in Articles 94, 95 and 98 of Legislative Decree No. 36 of 31 March 2023, No. 36, as well as compliance with the other requirements set out in paragraph 3, letters (b) and (c) above;
- b) a declaration confirming compliance with social security and welfare contribution obligations (where required under the legislation applicable to the applicant);
- c) (*in case of technical sponsorship*) a declaration confirming possession of the requirements necessary for the provision of the proposed goods and/or services.

The Parties shall be available to agree on minor variations to the subject of the technical sponsorship, where necessary for the successful outcome of the Event or Other Events.

N.B.: The contract templates attached as Annexes C.1 and C.2 are to be considered as draft versions provided for prior consultation only. Applicants **are not required to submit a signed contract as part of their documentation** but must await the Administration’s evaluation of the proposal. In the event of a positive outcome, the Administration will forward the final contract to the applicant for countersignature.

5 – SUBMISSION PROCEDURE AND DEADLINE

Expressions of interest, made in accordance with paragraph 4 above, may be submitted from the date of publication of this notice **until 1:00 p.m. (Italian time) on 18th April 2026**, unless extended.

Submissions must be submitted electronically by e-mail to the following address: ambasciata.canberra@esteri.it and, for information to commerciale.canberra@esteri.it indicating in the subject “ Sponsorship for National Day 2026”.

The application must include the following documents:

- a) expression of interest, drafted in accordance with Annex A, signed by the legal representative;
- b) self-declaration, drafted in accordance with Annex B, signed by the legal representative.

6 – EVALUATION OF APPLICATIONS AND SELECTION OF SPONSORS

The selection of sponsors will be carried out in accordance with the principles of transparency, competition, publicity, impartiality, effectiveness, economy and proportionality.



Expressions of interest shall not be considered binding on the Embassy for the purpose of formalising the sponsorship agreement. The Embassy reserves the right not to accept applications where:

- a) a conflict of interest with its activity may arise from the proposed sponsorship;
- b) it identifies a potential prejudice or damage to its image or initiatives arising from the proposed sponsorship;
- c) the proposed sponsorship is not consistent with the purposes of the Event or Other Events;
- d) the proposed sponsorship is against the general principles of the Italian legal system;
- e) it deems the application unacceptable for reasons of appropriateness or incompatibility with its institutional role.

In addition, the Embassy will not consider sponsorships concerning the following:

- a) propaganda of political, trade-union, philosophical or religious nature;
- b) activities or products contrary to public order, morality and local sensitivities.

As a result of the evaluation of the proposals, even before the expiration of this notice, the officer in charge of the procedure shall invite the selected entities to enter into a sponsorship agreement.

7 – EXECUTION OF THE SPONSORSHIP AGREEMENT

Relations between the Embassy and the sponsors shall be governed by separate sponsorship agreements executed on the basis of the templates attached to this notice as **Annex “C” (“Annex C.1 – Technical Sponsorship” and “Annex C.2 – Financial Sponsorship”)**.

The following shall constitute essential and, therefore, non-negotiable elements of the sponsorship agreement:

- a) the obligations of the Embassy in relation to each sponsorship category;
- b) the contribution ranges associated with each sponsorship category;
- c) the so-called “foreign policy clause,” which allows the Embassy to terminate the contract for foreign policy reasons, without any conditions or limitations of any kind, without the payment of any penalty and subject to the reimbursement of the contributions already paid;
- d) (*for financial sponsorships*) the full allocation of the contribution to the Embassy’s budget, even where the total cost of organising the Event or Other Events is lower than the sponsorships received.

8 – OFFICER IN CHARGE OF THE PROCEDURE

The functions of officer in charge of the procedure are assigned to Dr. **Ciro Carroccio**. For further information, please write to: commerciale.canberra@esteri.it.

9 – PROCESSING OF PERSONAL DATA

For the submission of expressions of interest, applicants are required to provide data and



information relating to their representatives and/or employees, falling within the scope of Regulation (EU) 2016/679 (“GDPR”) and Legislative Decree No. 196 of 30 June 2003, as amended.

The processing of personal data will be carried out in compliance with the applicable legislation, in accordance with the privacy notice provided by this Administration pursuant to Article 13 of the GDPR and attached to this notice as **Annex “D” (“D”)**.

10 – PUBLICITY

This notice, which will remain published until **18 April 2026**, unless extended, was posted on the notice board of the Embassy of Italy in Canberra on 13 February 2026 and was published the same day on the official website (<https://ambcanberra.esteri.it/en>). The notice has also been disseminated through the Embassy’s *social media channels*.

11 – ANNEXES

The annexes referred to in this notice constitute an integral and substantial part of it.

Canberra, 20 February 2026

ANNEX A – Expression of interest form

ANNEX B – Self-Declaration Form

ANNEX C.1 – Template contract for technical sponsorships

ANNEX C.2 – Template contract for financial sponsorships

ANNEX D – Privacy Notice on the Processing of Personal Data